

Pottery Sale Price Sticker Instructions

Please follow these guidelines for price stickers - the format is essential to our check-out system!

- → Price stickers should be approximately size 1/2" x 3/4". Examples include Avery #2311, #5418 or #6737 labels available on Amazon and at office supply retailers, and White Lucky Labels #1003 available at WR Display and Packaging.
- → YOUR STICKERS MUST INCLUDE YOUR INITIAL(S) AS PROVIDED ON YOUR REGISTRATION FORM. The guild may request you use an additional initial should there be potters registering with the same initials and will advise participants if this is the case.
- → WRITE CLEARLY on your stickers with a fine pen/sharpie or use a printer. Avery and other templates are available online.
- → Price in even dollar amounts only e.g. \$25 NOT \$24.99
- → We do NOT allow price discounting for purchasing multiple items e.g. \$10 each or 3 for \$25.
- → Do not add other pictures or symbols to identify your work.

Single sticker

Please clearly mark your stickers like this:



Stickers for sets

If you have an item that has two, three, or more parts to it, put a sticker on each item of the set in case the items become separated, and to show the cashiers that the price includes all pieces in the set. The price goes on only the first sticker of the set, like this:

\$50 1 of 2 KB

Sticker on 1st piece

\$2 of 2 KB

Sticker on 2nd piece

Placing stickers on your item

When placing a sticker on an item, please fold the top right corner of the sticker under (as shown below) to help the cashiers remove them more easily. Place all stickers in easily visible locations - inside top or outside top are ideal locations. Do not place stickers on the bottom or underneath items.

